

RESOURCE

INFORMATION

# NEW Additions

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## New Items:

- Added 5/1/2007 [2007 Unity Day Flyers](#)
- Added 4/19//2007 [A Guide to World Services in NA \(2006-2008\)](#)
- Added 3/30/2007 [PR Handbook Resources](#)
- Added 3/26/2007 [April 2007 issue of The NA Way Magazine](#)
- Added 3/9/2007 [Reaching Out - electronic version](#)
- Added 3/9/2007 [2006 - 2008 IDT's - Taking the Next Step](#)
- Added 3/9/2007 [January 2007 NAWS News](#)
- Added 2/8/2007 [Youth IPs Project Information](#)
- Added 2/1/2007 [Public Relations Section](#)
- Added 2/1/2007 [Service Material](#)
- Added 1/16/2007 [2005-2006 NAWS Annual Report](#)
- Added 1/16/2007 [Bulletin 33 - USA Liability Insurance Bulletin](#)
- Added 1/11/2007 [Basic Text - Large-Print English Version online](#)
- Added 11/28/2006 [WCNA-32 Registration Flyers](#)
- Added 11/3/2006 [Public Relations Handbook](#)
- Added 11/3/2006 [Area Planning Tool](#)
- Added 11/1/2006 [WSC Participant Discussion Area reopened](#)
- Added 9/1/2006 [Basic Text Project Update](#)
- Added 9/1/2006 [Fellowship Issue Topic Discussion Boards](#)
- Added 9/1/2006 [Local Service Committee Resources](#)
- Added 06/15/2006 [2006 - 2008 Fellowship Issue Discussions](#)
- Added 4/08/2006 [March 2006 Conference Report](#)
- Added 3/16/2006 [Service Handbooks](#)

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# Public Relations

**Our vision is that one day:**

**Narcotics Anonymous has  
universal recognition and  
respect as a viable program  
of recovery.**

Public Relations  
Statement

Public Relations  
Handbook

Public Relations  
Handbook Resource  
Material

PR Quick Start  
Guide

Hospitals &  
Institutions  
Handbook

Hospitals &  
Institutions Basic  
Guide

Media Resources

Bulletins and  
Papers



One goal spelled out in the Narcotics Anonymous World Services' Vision Statement is to "work together in a spirit of unity and cooperation to carry our message of recovery." Local NA communities can have a powerful impact on the larger communities around them. It is through the unity of members in their service efforts, and a cooperative attitude toward the public, that helps the NA message of recovery grow.

The following points are goals that we can strive to fulfill in making NA a visible and attractive choice for addicts:

1. We clarify what services NA can and cannot provide to the community.
2. We make NA members more aware of their role in NA's public image.
3. We aim for the public to recognize NA as a positive and reliable organization.
4. We develop valuable relationships with professionals and the general public.




Consisting of these Regions:  
Arkansas, Bluegrass-Appalachian  
Kentuckiana, Lone Star, Louisiana  
Mississippi, Show Me  
Tejas Bluebonnet and Volunteer

Thursday, June 14  
2007 | 11:41:58 AM

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**Welcome to Southern Zonal Forum**

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 [Today's active discussions](#)  
[View your subscribed topics.](#)

Welcome our newest members [nomad2005](#), [noonie124](#), [sneed01](#)

## Resource Files

- [Agreement Guide 8/05](#)
- [H & I Learning Day Guide](#)
- [Sample P.I. Poster \(jpg format\)](#)
- [Group Concept Inventory](#)
- [Rotation Schedule](#)
- [Operating Guidelines](#)
- [Hosting Organizer](#)
- [GSR Workshop](#)
- [Capture the Banner](#)
- [Lone Star Traditions Workbook](#)
- [Leadership 7/06](#)

**Forum Statistics**

**0** new posts since your last visit at 11:41 AM on Thu, Jun. 14, 2007.  
It is currently 11:42 AM Thu, Jun. 14, 2007. All times are CT.

**363,075** visitors since Nov 25, 2003  
**711** registered members.  
**1.0** average posts per member

**Current Visitors (6)**

There are **0** members and **6** guests [currently browsing](#) the forums.

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**Narcotics Anonymous**  
**World Services, Inc.**

## Local Service Committee Resources

Welcome to the Local Service Committee Resource area where NA service committees can share locally developed resource material. This material is presented as a resource so that NA service bodies might benefit from others' experience and work. Keep in mind that the material found here is not approved or endorsed by NA World Services or the World Service Conference, unless clearly designated otherwise. In addition to those local materials, we have also placed various resources developed by NA World Services. These materials are either approved by NA World Services or in some cases, the World Service Conference. All WSC-approved material is clearly indicated as such. The material is presented to assist NA service bodies in their efforts. If they help you in your efforts, please feel free to adapt them to your needs. They should not be viewed as rules or mandates.

Anyone is free to download any of these materials, and all of these resources can be used or adapted as your local service committee sees fit. It will be helpful to remember that this is an FTP site, which means that material can be downloaded using a web browser but not viewed as if it were posted on a WWW site. Also, all files are in English, unless otherwise noted in the name of the file.

If your area or region wishes to share locally developed resources, please [request upload access](#) to the FTP site. Currently, only registered areas or regions can upload items to this site. You may also email your local resources to [fsmail@na.org](mailto:fsmail@na.org) and we will post them on the FTP site for you. For more information please contact [webmaster@na.org](mailto:webmaster@na.org). NA World Services reserves the right to remove any item from this area without exception.

If you wish to browse and/or download the material on the FTP site, please click on the link below.

[Local Service Committee Resources FTP Site](#)

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